



Time with character

Since 1898, ABELER & SÖHNE have manufactured fine watches of the highest quality that are entirely 'Made in Germany'. The traditional brand from Münster puts special emphasis on workmanship, the highest precision and a passion for time that has been passed on for four generations.

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Founded by watchmaker Heinrich Abeler in Münster in 1898, ABELER & SÖHNE stands for four generations and over 100 years of family tradition and passion in the watch industry. While ABELER & SÖHNE had nine family-managed shops in Germany in the 20th century, the family business today delivers their high-quality watches to over 300 point of sales in Germany and adjacent European countries. Their headquarters, from where the watches are distributed, is the Münster-based Carl Engelkemper GmbH & Co. KG – a jewellery and watch house that was founded in 1860. Run by Rainer and Guido Abeler in the second and third generation, it seems no wonder that Engelkemper's main focus is to sell their own brand ABELER & SÖHNE.

A watch by ABELER & SÖHNE is coined by tradition – it meets the highest requirements of craftsmanship, while it withstands the common strains without

disruptions. It embodies what the brand represents in every detail: highest quality, a classical and timeless design, a passion to exceptional details and full adherence to 'Made in Germany'. At ABELER & SÖHNE, the latter means that design, quality standards, brand management, parts logistics, quality control, marketing, distribution and montage are all 100 per cent 'Made in Germany'. "Thereby, we put special emphasis on 'typically German' as it means clear line management and timeless appearance – in the spirit of the elegant understatement of true watch connoisseurs," smiles Guido Abeler, managing director.

Style and elegance for him and her

ABELER & SÖHNE's portfolio of men's and women's watches meets the highest demands and convinces with excellent workmanship, precision and an extraordinary attention to detail. While incorporating the family business' traditional

Left: The A&S 3014: stainless steel case and bracelet, leather strap, three bar water resistant, sapphire crystal, Swiss made Quarz Movement Ronda 1062.

Right: The A&S 3259: stainless steel case, leather strap, ten bar water resistant, sapphire crystal, Swiss made Quarz Movement Ronda 5030.D.

Below: Guido Abeler.

Bottom: Heinrich Abeler and sons.

values, each model comprises modern features. After all, owning an ABELER & SÖHNE watch means to own something rather exceptional with a fascinating aura.

www.abeler-soehne.de

